

# Three Businesses

# Webquest

A Webquest for 10th-12th Grade Entrepreneurship

Designed by

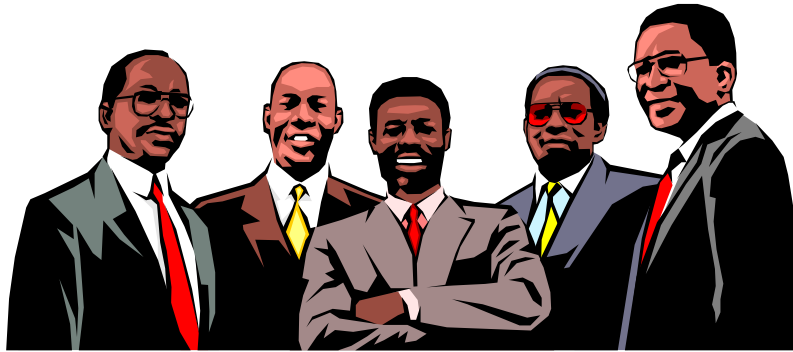
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# Introduction

Why are some businesses a service business and others merchandising businesses. Why are there are different types of business and why are they organized in different ways? This Webquest will allow you to research three different types of businesses and discover the way they are organized.

You will choose a business of a different type (service business, merchandising business, or manufacturing business). Using the internet, research that business to answer various questions you will be given later.

At the end of your research, your will compile your information to design and present using any form of presentation that is NOT PowerPoint, Microsoft Word, or Google Slides.



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## The Task

Your will represent each one of the three types of businesses (service, merchandising, or manufacturing). Find a business that represents each type and answer the questions.

For example, merchandising business - [www.nike.com](http://www.nike.com)

manufacturing business - [www.yamaha.com](http://www.yamaha.com)

service business - [www.uhaul.com](http://www.uhaul.com)

Your final product will be a presentation that describes the three businesses and the information you found.



# The Process and Resources

## STEP 1

You will decide what type of businesses you want to research.

## STEP 2

Answer the questions below to help in your exploration using the resources listed below.

Define the following types of businesses:

Service

Merchandising

Manufacturing

These types of business can be organized in three different ways.

Define the following three ways to organize a business:

Proprietorship

Partnership

Corporation

List 3 advantages and disadvantages of these different ways to organize a business.

[www.bdale.com/Businessforms.html](http://www.bdale.com/Businessforms.html)

[www.cbasc.org/osbw/busforms.html](http://www.cbasc.org/osbw/busforms.html)

[www.mycorporation.com/solprop.htm](http://www.mycorporation.com/solprop.htm)

[www.state.nj.us/njbiz/s\\_typebiz.shtm](http://www.state.nj.us/njbiz/s_typebiz.shtm)

## STEP 3

Now that you can identify three different types of businesses and how they can be organized, begin your individual research on your choice of business.

**Individually answer and record the following questions.** As you find the answers to the questions remember to write them down along with the website. Most, not all, of the information you find will be used in your presentation.

What is the name of the business?

What type of business: Service, Merchandising, Manufacturing?

What is the web address?

Where is the home office located?

What size is the company (worldwide or only one) and about how many employees work for the company?

How old is the business?

Explain in detail what the product or service(s) are?

How is it organized (proprietorship, partnership, or corporation) and how do you know this?

Who is the owner or owners?

What is the company's history?

Does your company sell stock?

If yes, what kinds of stock and at what price?

Find the annual reports and answer the following questions:

What are the categories of assets are listed on the balance sheet?

What is the total of current liabilities?

Did net income increase/decrease from the previous period?

RESOURCES:

A business owner

[www.askjeeves.com](http://www.askjeeves.com)

[www.google.com](http://www.google.com)

## STEP 4

You will create a 10-slide presentation combining the information found. Individuals will present their portion of the presentation. I suggest you start with an Introduction slide and assign 3 informational slides for each business. Remember to look over the grading rubric for further details.



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## Conclusion

After doing all your investigation and evaluation, you should be able to identify and describe a type of business and explain how and why it is organized.



# EVALUATION (224 points)

## 48pts Group grade rubric

Everyone in the group will receive the same group grade.

Excellent = 4

Needs improvement = 2

Good = 3

Major Difficulty = 1

	4	3	2	1	
All members participated in the group activities					
Members listened to others in the group					
Group members stayed on the task assigned					
Group members were able to accept criticism					
Members helped and encouraged other in the group					
Group members practiced cooperative skills.					
Total (add all number in the last column)					
Multiply total by 2					

## 96pts Performance Presentation

	4	3	2	1
Content	Grammar and spelling accurate	One grammatical or spelling error	2 or 3 spelling or grammatical errors	Many spelling errors
Slides	10 complete slides	9 complete slides	8 complete slides	7 or less completed slides

Research	Collected a great deal of information- all relates to the topic	Collects some basic information – most relates to the topic	Collects very little information- some relates to the topic	Does not collect any information that relates to the topic
Appearance	Color and font choice contrast for Easy reading	Color and font choice make it hard to read	Color and font choice do not contrast making it unreadable at times	Color and font choice make all slides very difficult to read
Presenters	Loud and Clear	Could speak louder	Mispronounced several words	Mispronounced words and mumbled
Presentation	All presenters presented with ease	2 of the 3 presented with ease	Presenters laughed and did not stay focused during their turn	Presentation did not flow or had to wait on presenters to find their place
Total (add all number in the last column)				
Multiply total by 4				